

REP HEADLINE# 6371558 TRF# E:063715
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!
 HARRIS REPORT FROM REP
 OCT15/12 19.01
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP. # OFF. # SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6371558

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY *ADD TO SKED* EST#24 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT14/12 OCT19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 19.01

REP: REVISION/MAKEGOOD 10/15
 HEADLINE EXTENDED TO 10/19
 SPOTS CANCELED LN 17
 LN 18 ADDED
 NEW TTL \$31,250
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	S		1000P-1100P	30		\$3,600.00	10/16	10/16	0		TUE	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 24												
18	A		630P-700P	30		\$5,000.00	10/17	10/19	2		W-F	2

PROGRAM : PARENTHOOD
 CON COM1: PARENTHOOD
 PROGRAM : NEWS
 CON COM1: NEWS

NOV 01 2012

10/17/12 *[Signature]*

[Handwritten initials]

REP HEADLINE# 6371558 TRF# E:063715 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 19.01
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12												
CONTRACT TOTAL 31250.00												
TOTAL SPOTS 45												

MARKET TOTALS \$135,476 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%
 SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 809 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 31250	Campaign Ref: E:063715580
Buyer: US	Client/Product/Estimate: . / 124	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06371558
Est./PO Number: 06371558	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney *Add To Sked*	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 5a News MT.....	03	150	30 Comme	Nbr of Spots	4	4	600
2	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots	4	4	1880
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
4	M-F 10a News MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
5	M-F 1030a Extra MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
6	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
7	M-F 11a Daytime MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
8	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
9	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
Weekly Totals: Total Spots(Ord Spots)					1	44	45	

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 809 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 31250	Campaign Ref: E:063715580
Buyer: US	Client/Product/Estimate: . / /24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06371558
Est./PO Number: 06371558	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 4p Dr Oz MT.....	03	600	30 Comme		4	4	2400
11	M-F 5p News MT.....	03	900	30 Comme		2	2	1800
12	M-F 530p News MT.....	03	900	30 Comme		2	2	1800
13	Sun 6p NewsS	03	750	30 Comme	1		1	750
14	M-F 730p Entertainment Tonight MT.....	01	2000	30 Comme		2	2	4000
15	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme		2	2	1300
16	M-F 1237a ET / 1137p CT Late Night MT.....	01	400	30 Comme		2	2	800
17	M-F 630p ET / 530p CT NBC Nightly News ..WTF..	01	5000	30 Comme		2	2	10000
Weekly Totals:					1	44	45	
Grand Totals								

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	45	1	44
Cost	31250	750	30500

Grand Totals:

Spots:	45
Gross Total:	31,250.00
Commission:	4,687.50
Net Total:	26,562.50

OCT11/12 18.55
*** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME STEPHANIE KINCAID

SALES PRSN WA-
MEGHAN MCGARR (H)

BEVERLY, MA 01915

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT14/12 OCT16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT11/12 18.55

REP: NEW ORDER

TTL \$28,450 @45X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROMNEY FOR PRESIDENT

750-4

[illegible]

AGENCY ADVERTISER CODE ==	AGENCY EST# == 24
AGENCY PRODUCT CODE =	

1	500A-530A	30	\$150.00	10/15	10/16	4	M-TU	4
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PROGRAM : TODAY 5A
CON COM1: TODAY 5A

2	530A-600A	30	\$470.00	10/15	10/15	4	M-W	1
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PROGRAM : TODAY 530A
CON COM1: TODAY 530A
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3	700A-900A	30	\$900.00	10/15	10/16	2	M-TU
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW
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OCT11/12 18.55
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000A-1030A PROGRAM : MIDDAY NEWS 10A CON COM1: MIDDAY NEWS 10A	30		\$160.00	10/15	10/16	4		M-TU	4
5			1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$160.00	10/15	10/16	4		M-TU	4
6			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/15	10/16	2		M-TU	2
7			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$160.00	10/15	10/16	4		M-TU	4
8			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/15	10/16	2		M-TU	2
9			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/15	10/16	2		M-TU	2
10			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/15	10/16	4		M-TU	4
11			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/16	2		M-TU	2
12			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/16	2		M-TU	2

REP HEADLINE# 6371558
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT11/12 18.55
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13			600P-630P	30		\$750.00	10/14	10/14	1		SUN	1
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												

14			730P-800P	30		\$2,000.00	10/15	10/16	2		M-TU	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												

15			1135P-1237A	30		\$650.00	10/15	10/16	2		M-TU	2
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												

16			1237A-136A	30		\$400.00	10/15	10/16	2		M-TU	2
PROGRAM : FALLON												
CON COM1: FALLON												

17			1000P-1100P	30		\$3,600.00	10/16	10/16	2		TUE	2
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												

OCT/12 28450.00 CONTRACT TOTAL 28450.00
 TOTAL SPOTS 45

MARKET TOTALS \$135,476 WFLA 21% WFTS 26% WTSP 21% WTVT 22% WTOG 1% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ESTIMATED. WILL UPDATE.
 SVC- NSI
 DEMOS- RA35+*

②
 144- delete

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 805 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 21250	Campaign Ref: E:063715580
Buyer: ..	Client/Product/Estimate: . / /24	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06371558
Est./PO Number: 06371558	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Romney *Add To Sked*	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 5a News MT.....	03	150	30 Comme	Nbr of Spots	4	4	600
2	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots	4	4	1880
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
4	M-F 10a News MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
5	M-F 1030a Extra MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
6	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
7	M-F 11a Daytime MT.....	03	160	30 Comme	Nbr of Spots	4	4	640
8	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
9	M-F 3p Doctors	03	450	30 Comme	Nbr of Spots	2	2	900
Weekly Totals: Total Spots(Ord Spots)					1	42	43	

Mitt Romney/ R/ President/ US
Submission Number 805 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	21250	Campaign Ref:	E:063715580
Buyer:	..	Client/Product/Estimate:	. / /24	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06371558
Est./PO Number:	06371558	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots	4	4	2400
11	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
12	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
13	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
14	M-F 730p Entertainment Tonight MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
15	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
16	M-F 1237a ET / 1137p CT Late Night MT.....	01	400	30 Comme	Nbr of Spots	2	2	800
Weekly Totals: Total Spots(Ord Spots)					1	42	43	

Grand Totals			
	Totals	Month 10 Weeks: 4	
		10/08	10/15
Spots	43	1	42
Cost	21250	760	20600

Grand Totals:

Spots:	43
Gross Total:	21,250.00
Commission:	3,187.50
Net Total:	18,062.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Mitt Romney/ R/ President/ U
PROD: Romney *Add To Sked*

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063715580
WFLA
INVOICE NUMBER 0100033196
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /24
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5a News	150.00	1	4	10/15	MO	05:10A	30 2012MRFP140	150.00	
				10/15	MO	05:29A	30 2012MRFP141	150.00	
				10/16	TU	05:10A	30 2012MRFP131	150.00	
				10/16	TU	05:27A	30 2012MRFP131	150.00	
M-F 530a News	470.00	2	4	10/15	MO	05:40A	30 2012MRFP141	470.00	
				10/15	MO	05:51A	30 2012MRFP131	470.00	
				10/16	TU	05:42A	30 2012MRFP140	470.00	
				10/16	TU	05:59A	30 2012MRFP131	470.00	
M-F 7a Today Show	900.00	3	2	10/15	MO	08:51A	30 2012MRFP131	900.00	
				10/16	TU	07:21A	30 2012MRFP141	900.00	
M-F 10a News	160.00	4	4	10/15	MO	10:16A	30 2012MRFP131	160.00	
				10/15	MO	10:28A	30 2012MRFP140	160.00	
				10/16	TU	10:20A	30 2012MRFP131	160.00	
				10/16	TU	10:25A	30 2012MRFP131	160.00	
M-F 1030a Extra	160.00	5	4	10/15	MO	10:42A	30 2012MRFP141	160.00	
				10/15	MO	10:54A	30 2012MRFP131	160.00	
				10/16	TU	10:42A	30 2012MRFP140	160.00	
				10/16	TU	10:55A	30 2012MRFP141	160.00	
M-F 1p Days Of Our Lives	400.00	6	2	10/15	MO	01:59P	30 2012MRFP141	400.00	
				10/16	TU	01:58P	30 2012MRFP140	400.00	
M-F 11a Daytime	160.00	7	4	10/15	MO	11:07A	30 2012MRFP131	160.00	

*** Continued ***

PERIOD COST	31,250.00	45 Total Units			
		ACTUAL GROSS BILLING	31,250.00		
		AGENCY COMMISSION	4,687.50		
		NET DUE	26,562.50		
				SUB-TOTALS	
				TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U
PRODUCT Romney *Add To Sked*

INVOICE NUMBER 0100033196
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 26,562.50

REMIT TO:

*00160

000134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000134029 00000100033196 002656250 7



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

134029
American Rambler Productions
138 Conant Street
BEVERLY MA 01915

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Mitt Romney/ R/ President/ U
PROD: Romney *Add To Sked*

2012
INVOICE DATE 10/28/12 E:063715580
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033196
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /24
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			10/15	MO	11:37A	30	2012MRFP140		160.00
			10/16	TU	11:21A	30	2012MRFP131		160.00
			10/16	TU	11:36A	30	2012MRFP131		160.00
M-F 2p Rachael Ray					*WFLA	:30	Commercial		
250.00	8	2	10/15	MO	02:52P	30	2012MRFP131		250.00
			10/16	TU	02:43P	30	2012MRFP141		250.00
M-F 3p Doctors					*WFLA	:30	Commercial		
450.00	9	2	10/15	MO	03:09P	30	2012MRFP131		450.00
			10/16	TU	03:39P	30	2012MRFP131		450.00
M-F 4p Dr Oz					*WFLA	:30	Commercial		
600.00	10	4	10/15	MO	04:20P	30	2012MRFP140		600.00
			10/15	MO	04:27P	30	2012MRFP141		600.00
			10/16	TU	04:41P	30	2012MRFP131		600.00
			10/16	TU	04:56P	30	2012MRFP140		600.00
M-F 5p News					*WFLA	:30	Commercial		
900.00	11	2	10/15	MO	05:28P	30	2012MRFP131		900.00
			10/16	TU	05:28P	30	2012MRFP141		900.00
M-F 530p News					*WFLA	:30	Commercial		
900.00	12	2	10/15	MO	05:37P	30	2012MRFP131		900.00
			10/16	TU	05:39P	30	2012MRFP131		900.00
Sun 6p News					*WFLA	:30	Commercial		
750.00	13	1	10/14	SU	06:14P	30	2012MRFP131		750.00
M-F 730p Entertainment Tonight					*WFLA	:30	Commercial		
2000.00	14	2	10/15	MO	07:40P	30	2012MRFP140		2000.00
			10/16	TU	07:46P	30	2012MRFP131		2000.00
M-F 1135p ET / 1035p CT Tonigh					*WFLA	:30	Commercial		
650.00	15	2	10/15	MO	11:58P	30	2012MRFP141		650.00
			10/16	TU	12:32A	30	2012MRFP140		650.00
M-F 1237a ET / 1137p CT Late N					*WFLA	:30	Commercial		
400.00	16	2	10/15	MO	01:33A	30	2012MRFP140		400.00
			10/16	TU	01:21A	30	2012MRFP141		400.00
M-F 630p ET / 530p CT NBC Nigh					*WFLA	:30	Commercial		
5000.00	17	2	10/18	TH	06:51P	30	2012MRFP131		5000.00
			10/19	FR	06:59P	30	2012MRFP131		5000.00
Total Airtime Gross Spot Revenue:									31,250.00

PERIOD COST 31,250.00

45 Total Units
ACTUAL GROSS BILLING 31,250.00
AGENCY COMMISSION 4,687.50
NET DUE 26,562.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.